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Lauren Ashley Craib, MBA	Marketing Director	
<p><b>Availability:</b> Immediate</p> <p><b>Email:</b> <a href="mailto:lacraib@crai-ky.com">lacraib@crai-ky.com</a></p>	<p><b>Specific Duties:</b></p> <ul style="list-style-type: none"> <li>• Marketing</li> </ul>	<p><b>Education and Training:</b></p> <ul style="list-style-type: none"> <li>• M.B.A. Marketing, Chadron State College, Chadron</li> <li>• B.S. Communication: The University of Wyoming</li> <li>• A.A.S. Photographic Communication, Northwest College, Powell</li> <li>• Certificate in Graphic Design, Western Wyoming Community College</li> </ul>
Experience Summary Information		
<p><b>Marketing Director</b> Cultural Resource Analysts, Inc.  2023 - Present</p>	<p><b>Office Manager</b> The Law Office of Travis Helm, LLC.  2021-2022</p>	<p><b>Office Assistant</b> Ancient Elements Stoneworks, LLC.  2019-2021</p>
<p><b>Lauren Craib</b> is responsible for Marketing Director at Cultural Resource Analysts, Inc. in the Lexington, Kentucky office. She has six plus years' experience in marketing and office management related experience.</p> <p>As a Marketing Director, she is responsible for managing the execution of sales and marketing strategies across the company and working with regional Office Directors. She has extensive experience in all areas of marketing from internal, external, social media, print, and in-person marketing. She manages all internal and external marketing communications including public relations. Develop and executes corporate branding initiatives, assist office directors with formulating and executing sales and marketing initiatives consistent with a companywide strategic marketing plan, and provide training and support for sales and marketing to office directors.</p>		